



# Confederate Legion Fighting for Truth

March 2024

"The principle for which we contended is bound to reassert itself, though it may be at another time and in another form," President Jefferson Davis, C.S.A.



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## Inside this issue:

- HQ handling issuing of membership certificates and cards --- 2
- How to get an SCV interview on Tucker Carlson ----- 4
- Arlington Warning and Danger ----- 4-5
- 21<sup>st</sup> Century Confederate Heroes ----- 8

## Better Than An Ounce of Prevention

In the March-April 2024 issue of the *Confederate Veteran's* Forward the Colors column, I [RK] pointed out the need to constantly repeat our message IF we expect the public to support our Cause. I quoted a famous French social scientist who, in 1896, wrote, "Affirmation, however, has no real influence unless it is constantly repeated. It was Napoleon, I believe, who said there is only one figure in rhetoric of serious importance, namely, repetition. The thing affirmed comes by repetition to fix itself in the mind in such a way that it is accepted in the end as a demonstrated truth." This is a public relations (PR) fact that the Kennedy Twins have been advocating for years. It is not enough to put up a flag or perform other pro-Southern heritage activities if we do not constantly use public means, such as social media, radio, or newspaper ads, to tell the truth about what that flag or those activities represent. For example, if a local camp pays for a month of billboard advertisement the camp members should take a photo of the billboard and with a short explanation send it via email to every elected official in the county and city. This is what is known as a "force multiplier." The same is true for cleaning veterans' tombstones or attending gun shows. While this is being done locally, National SCV must initiate a massive National PR campaign—but that costs money.

On pages 3 and 8 is information about our effort to pay off the Museum bank mortgage and fund the restoration of the Forrest Plaza within the next 18 months! When that is done the National SCV will have between 10 to 15,000 dollars each month most of which will be spent on funding a massive public relations campaign. This PR campaign will attract new members, and help retain current members, but most importantly it will make the SCV the primary source for the national media when they are discussing Southern issues. This will put local, state and national elected officials on notice that we will no longer quietly accept the destruction of our heritage!

## National HQ Now Handling CL Membership Issues

Beginning in January of this year CL membership business issues, such as issuing membership certificates, membership cards, and renewal notices is now being handled by the National HQ staff. Commander-in-Chief Jason Boschers designed the new Confederate Legion membership certificate and membership cards. He is also assisting the HQ staff in answering membership applications and mailing membership cards, certificates, and renewal notices for the Confederate Legion. The SCV webmaster is working on updating the CL website [scvconfederatelegion.com](http://scvconfederatelegion.com) with new radio ads, videos, and a document explaining the *21<sup>st</sup> Century Confederate Heroes*. (The document on page 8 of this newsletter.) Our goal is to have all of this done before our National Reunion in July of this year.

The Chief of Heritage Operations and the Lt. C-I-C are working with our webmaster to develop a form that will be posted on the CL website to gather information on friendly media sites and persons. This form will allow members to complete it online and with one click send it to the Chief of Heritage Operations. A database containing the information will allow the National SCV to send out news releases to friendly media across the South. This will help us break the censorship cycle.



Left: Frank Walsh giving fiddle demonstration at S D Lee Institute in February.

Below: Texas Div. training in Waco, Texas. One of the best I've attended.



### National SCV Will Do More for Camps and Divisions

The Adjutant training presented each month by National HQ staff is an example of how HQ can help divisions and camps. As soon as we pay off the Museum bank mortgage and complete the Forrest Plaza the HQ will have money to invest in our divisions, camps, and members.

During the recent S. D. Lee Institute HQ paid a professional to video each lecture. He is in the process of turning each lecture into a video that will be accessible via the CL website. Camps can download these lectures and use them for camp meetings when no speaker is available. I suggest that the camp commander should copy the URL and send the selected presentation to all camp members, ask them to review the presentation, and have a lively discussion about it at the next camp meeting.

There is so much more that we can and shall do to support camps and divisions. We are on the verge of an SCV that will be able to use its resources for a massive Public Relations effort.



# 21st CENTURY CONFEDERATE HERO

**Heroic Action is Needed to Vindicate Our Confederate Heroes**



**Become a 21st Century Confederate Hero so we can retire the SCV Banknote and place General Forrest back in his Plaza!**

By enlisting in this effort, money which is currently being used to service the banknote will now be used to go on the offensive against those seeking to destroy our Southern heritage.

The SCV is offering 1,500 Southerners the opportunity to be designated as 21st Century Confederate Heroes by donating \$1,000. Funds received will be used to retire the mortgage and fund the restoration of the Forrest Plaza. Those donating will receive:

- 21st Confederate Hero neck ribbon,
- Placement in SCV's Book of 21st Century Confederate Heroes and receive a personal copy of this book,
- Paver on the 'Walkway of Confederate Heroes,' with the information provided by the donor,
- Option of having his name or his ancestor's name displayed on large screen TV in our museum and their names noted at the Forrest Plaza.

Payment may be made in full or in installments over 18 months.

**Join in this effort and let us get started taking the fight to our enemy.  
More information is available on the Confederate Legion website:**

**<https://scvconfederatelegion.com/>  
click on "21st Century Heroes."**

**[Note: The CL website will not have the above link ready before May.]**

## SCV Interview with Tucker Carlson

In the past 24 to 36 months the Woke leftists have attacked everything associated with the Confederate States of America. From removing and destroying monuments of Confederate heroes, the military changing the names of historic military bases named in honor of Confederate military leaders, to the actual disinterment of Confederate officers, this and more have become commonplace events. During this time the SCV (national and local) has spent hundreds of thousands of dollars attempting to halt these anti-South bigots. During that time, how often has anyone from the liberal or conservative media asked the Sons of Confederate Veterans to explain why Americans should not kowtow to neo-Marxist radicals? The answer is zero! Why is it that the nation's oldest continuously operating veteran's organization has never been asked by the national media for our opinion? A better question to ask is, "How can we change this situation?"

The reason the national media never asks the SCV for its opinion regarding issues impacting the South and our heritage is easy to explain. If you are an unknown, no one will ask for your opinion! Try asking the next ten strangers you meet if they have ever heard of the Sons of Confederate Veterans. Maybe three out of ten will say yes. Then ask those three individuals what has the SCV done to promote Southern heritage. Perhaps out of those three, one will give a correct answer. If your neighbors do not know what the SCV is, and what it is doing in their local community, SCV members should not be surprised when the national liberal and conservative media don't know who we are.

If SCV members want us to be interviewed by Tucker Carlson or other well-known national media personalities, we must change the SCV from a nationally unknown to a nationally known organization. As Damon Runyon once noted, "He who tooteth not his own horn, the same shall not be tooted." In other words, the SCV must get busy promoting its message about our honorable heritage, or else, NO ONE WILL TELL OUR STORY. While "our" story goes untold, neo-Marxists enthusiastically advance their anti-South narrative. We must use our funds to advertise, market, and otherwise publicize the South's honorable heritage. We must demonstrate the fact that the SCV is not just a "Civil War" social club but is now a MOVEMENT!

### **ARLINGTON: WARNING, WARNING, DANGER, DANGER**

As of this date, the Reconciliation Confederate Monument in Arlington National Cemetery is in some form of storage. While there is still hope that a more reasonable future United States President and Congress will replace the monument that desire is a fragile and tenuous hope at best. The fact remains that our enemies may retreat but they always come back even more determined to eradicate our monuments and those who defend those monuments. In other words, even if the Reconciliation Monument is restored, it is only as secure as the next election. Unless a fundamental change is made in how we are governed, this will be the lot of all those who hold traditional moral and Constitutional American values. [Continued top of page 5]

In 2020, shortly after the death of George Floyd and the massive riots that followed, I [DK] had an hour-long debate with one “radical” Black Lives Matter representative and one “moderate” NAACP type of individual. The sole reason I put myself in that position was to “reconnoiter” the enemy’s battle plan. Here is what I learned: Their hatred for the South and Western civilization is beyond measure; it is not just monuments they are demanding to be removed, all Confederate dead must be “disposed of” (this is how they described their desire), both those on public and private property; once all military bases have been purged from linkage to Confederate heroes, all Southern States must not only change any flag or symbol of the old South but even the names of the Southern States must be changed; and lastly, they hinted at seeking “justice” by eradicating anyone who sought to promote and protect traditional Southern/Confederate history. When I reported what I had learned from this encounter, most people laughed and said it would never happen. Since that time everything including the removal of the remains of Confederate heroes, destruction of Confederate monuments, purging of the military, and the removal of Confederate icons and statues from the halls of Congress has occurred. More evil will come if the SCV does not get serious about taking our positive message to Americans in general and Southerners in particular. Thus, the need for you to join and support the *21<sup>st</sup> Century Confederate Heroes* project.

### **Lt. C-i-C Kennedy’s Speaking Schedule**

- March 16, AOT training Wetumpka, AL
- March 30, Confederate Memorial, Little Rock, Ark.
- April 6, ATM National Event, Mansfield, LA
- April 13, MO SCV Division Reunion
- April 20, VA SCV Division Reunion
- April 27, Stone Mt, Georgia
- May 4, SCV HQ Pilgrimage Columbia, TN
- May 18, LA SCV Division Reunion
- June 1, VA President Jefferson Davis event Richmond, VA
- June 8, AOT national event Fairview KY

### **Chief of Heritage Operations Speaking Schedule**

- March 16, AOT training Wetumpka, AL
- April 13, MO SCV Division Reunion
- April 20, VA SCV Division Reunion
- May 18, LA SCV Division Reunion
- June 1, VA President Jefferson Davis event Richmond, VA
- June 8, Camp meeting, Grand Bay, AL

# 21<sup>st</sup>-Century Confederate Heroes

## Retire Museum Bank Debt and Fund Forrest Plaza

### Objective:

Raise funds sufficient to pay off the \$1.1 million bank note due July 2025 and fund completion of the Forrest Plaza.

### Fund Raising Plan

For a donation of \$1,000.00<sup>1</sup> from 1,500 individuals, groups, or businesses the donor will be entered into the Sons of Confederate Veterans' *Book of 21st-Century Confederate Heroes* and receive the following special awards.

### Awards for Donors

Those donating \$1,000.00 to the *21<sup>st</sup>-Century Confederate Heroes* debt retirement/Forrest Plaza fund will receive special recognition from the National Sons of Confederate Veterans consisting of:

1. Individuals and groups will be given a full page in one of three volumes of the SCV's *Book of 21st-Century Confederate Heroes*. The individual will provide information about the individual's ancestor, family, or any other topic the individual would like to memorialize.
  - a. Book to be published in three volumes of 500 pages each, with color photos—a limit of three photos per page,
  - b. Faux leather or other covering creating a “coffee table” or “display” book appearance,
  - c. Master copy of the three-volume set will be housed in the Museum,
  - d. All submissions are paid submissions—no “free” submissions for National or Division Officers. Example: An entry for a past CiC must be paid for by the individual or by someone on his behalf,
  - e. Each book is divided into sections,
    - i. Past and current National Officers—one page for each National Officer—organized alphabetically by donor's last name,
    - ii. Past and current Division Officers—divided by Division, one page for each Division Officer—organized alphabetically by donor's last name,
    - iii. SCV members—one page per member, organized alphabetically by last name. If a donor wishes to honor his Confederate ancestor—see iv below,

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<sup>1</sup> Donors should check with their tax accountant for possible tax exemption for their donation.



- iv. Donor's Confederate ancestor(s), organized alphabetically by donor's last name,
  - v. Southern Heritage organizations—one page, organized alphabetically by organization's name,
  - vi. In Memory Of: For those wishing to dedicate a page to a loved one or friend who has crossed over the river—one page, organized alphabetically by donor's last name.
2. Each \$1,000.00 donor will receive a copy of the *Book of 21<sup>st</sup>-Century Confederate Heroes* containing their entry,
  3. Individuals will receive a one-time-only, specially-designed, neck ribbon. The neck ribbon will be given to the donor when they make the initial payment with the understanding that it is National SCV property until full payment is completed,
  4. Organizations (camp, division, or non-SCV organization) will receive a banner for their group's flag in lieu of a neck ribbon,
  5. All donors will receive a certificate suitable for framing designating the individual or group as a "21<sup>st</sup>-Century Confederate Hero,"
  6. Individuals and groups: a paver placed on the Heroes Walkway, with the donor's name, and his/her Confederate ancestor or individual he/she wishes to honor,
  7. Individuals and groups may submit a PowerPoint slide with a photo and appropriate captions about their submission to be shown on large screen TV at the Museum,
    - a. Large screen TV will run a continuous loop displaying submitted PowerPoint slides,
    - b. If possible, the TV will be programmed to allow an individual to access and display for two minutes their PowerPoint slide submission (only one slide submission per donor),
    - c. Assistance is available for those who are not conversant with PowerPoint.
  8. Lagniappe: The Lt. CiC will provide twelve, cotton, sewed, Forrest flags to be flown at the Forrest Plaza. Each month, after the plaza's dedication, a drawing will be made from the list of the *21<sup>st</sup>-Century Confederate Heroes*, and the winner will receive the Forrest flag with appropriate provenance.

### **Walkway of 21st-Century Confederate Heroes**

Both sides of the Walkway, from the Museum front entrance toward Elm Springs or Forrest Plaza, will be designated "Walkway of 21<sup>st</sup> Century Confederate Heroes." At each end of the Walkway, information about the Walkway will explain that it is in honor of individuals and organizations who contributed to retiring the \$1.1 million bank mortgage on the Museum and funding the restoration of the Forrest Plaza.

### **Large Screen TV**

A large-screen TV will be set up at the entrance of the Museum. The TV shall be set up as soon as possible and show the slides received from those who have paid in full. New PowerPoint slides will be added as full payments are made and the donor provides his slide.

### **Target Audience**

1. SCV members or Friends of the SCV,
2. SCV Camps: We currently have over 800 camps,
3. Division Officers past and current,
4. Past and current National SCV officers,
5. Individuals seeking to honor the memory of a loved one who has crossed the river,
6. Individuals seeking to honor their Confederate ancestor,
7. Businesses and professionals who wish to be recognized as a supporter of the Museum,
8. Southern Heritage organizations

### **Payment Methods**

1. Donations may be paid in full or in part over an 18-month “easy payment” plan,<sup>2</sup>
  - a. Individual will set up a recurring account payable to *21<sup>st</sup>-Century Confederate Hero*, or
  - b. Make periodic payments via check or credit card,
2. Once complete payment is made, the donor will receive all his incentives,
3. Donations are non-refundable,
4. The C-i-C in consultation with the GEC shall determine if a requested donation complies with the SCV’s Constitution, By-Laws, and the Charge.

### **Summary of Incentives**

The following is a summary of what donors will receive for their \$1,000.00 donation:

1. A full page in the book *21<sup>st</sup>-Century Confederate Hero* for donors who provide information regarding personal accomplishments, ancestors, or someone he wishes to memorialize,

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<sup>2</sup> Checks should be made payable to National SCV with a notation “21<sup>st</sup> Century Heroes” in the “memo” or “For” section of the check.



2. A copy of the book containing the donor's submission,
3. Neck Ribbon for individual,
4. Paver to be placed on the Walkway of Confederate Heroes,
5. Certificate designating individual as a "*21<sup>st</sup>-Century Confederate Hero*,"
6. The individuals' submitted data, with the individual's permission, prominently displayed at the museum via a large-screen TV.
7. An organization (camp, division, or non-SCV organization) will receive a streamer for their group's flag in lieu of a neck ribbon.
8. All donors will be eligible to win one of the twelve Forrest flags flown the first year over the Forrest Plaza. Drawings for flags will be held each month of the year following the dedication of the restored Forrest Plaza.

A plaque or other suitable device (such as a QR code linked to a Word document) etc. will be placed at the entrance or near the Forrest Plaza identifying those who donated to the rebuilding of the Forrest Plaza. This includes the *21<sup>st</sup>-Century Confederate Heroes* plus anyone or organizations that, before this fund-raising effort, donated \$1,000.00 or more for the restoration of the Forrest Plaza.

**[See payment form and instructions on next page]**



Thanks Virginia! This type of advertising will soon become routine across the South! We can do it!

## 21<sup>st</sup> Century Confederate Heroes

### Payment form and instructions

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

- Fee: \$1,000.00 which may be paid in full or divided into payments over any time frame not exceeding 18 months from joining.
- The donor provides information on the individual, camp, or organization whom the donor wishes to honor in the *Book of 21<sup>st</sup> Century Confederate Heroes* and on a paver for the Walkway of *21<sup>st</sup> Century Confederate Heroes* when full payment is made or completed.
- Make check out to Sons of Confederate Veterans. In the memo or "For" section of the check be sure to note "*21<sup>st</sup> Century Confederate Heroes*," or "*21<sup>st</sup> CSA Heroes*." HQ must be able to separate incoming checks to make sure you get credit.
- Copy this form or create your form using this template, attach payment, and mail it to SCV HQ, P.O. Box 59, Columbia, TN 38402-0059.

**Please note:** As soon as HQ and our webmaster can create a payment form on our SCV website, individuals will be able to pay via credit card and Pay Pal with a recurring payment system. This may take a month or two so please, let's get started and fill this form out and mail it to HQ.